



## 2015 News & Story Ideas



### **Northwest Georgia's Hidden Resort Treasure**

In the foothills of the Blue Ridge Mountains north of Atlanta, this charming 90-room luxury resort features spacious cottage-style accommodations set in an English-inspired village. Outdoor adventures include sporting clays, bird hunting at SpringBank Plantation, horseback riding, hiking, biking, canoeing, fishing and more. Award-winning golf on the Fazio Course, an intimate spa, outdoor resort pool and fire bowls for toasting s'mores add to the charm. Featuring regionally inspired cuisine and garden to table ingredients, three restaurants invite guests to enjoy the tastes of the South. The historic 19<sup>th</sup> century manor house ruins and picturesque gardens beckon for leisurely strolls and serve as the backdrop for weddings and events.

### **Family Fun Heats Up Summer and Beyond**

The Barnsley Resort Explorers Club program offers fun and educational activities to keep young guests entertained. Rotating themes such as "Grow What You Sow," "Horsin' Around" and "A Trek Through Time" highlight a variety of encounters unique to Barnsley Resort. Plus, a new barnyard with sheep, miniature horses, a pig and donkey offer fun animal encounters. The Family Fun special (starting from \$265 per night) includes admission for two children in the Explorers Club for each night's stay, valid Sunday through Thursday until August 27, 2015.

### **Fall Under the Fairy Godmother's Spell**

Denise Webb is the resort's Fairy Godmother, a role bestowed upon her by the resort's former owner, Prince Hubertus Fugger of Bavaria. She performs signature Love Spells, creates private dining experiences in secluded spots, over-the-top marriage proposals and "Fairy Surprises" for children. As a pet-friendly resort, she also leaves surprises from the "Furry Godmother" for four-legged traveling companions.

### **New Spa Menu: Summer 2015**

The boutique Spa at Barnsley Resort debuts an all-new menu of services in summer 2015. The signature Relax and Refresh body treatment features the resort's custom lavender-mint scent. An expanded results-oriented facial menu including Dermal Planing features products from Societe Skincare, based in Atlanta. For natural skincare and body treatments, Naturopathica is featured along with the new Herbal Compression Massage. Updated nail services include a Refresh<sup>mint</sup> Pedicure and Citrus Mimosa Manicure.

### **Media Contacts:**

Shelby Taylor Kolb, shelby.kolb@barnsleyresort.com, 770.773.7480

Jennifer Nowicki, jnowicki@pineapple-pr.com, 404.237.3761



### **Hob Nob with the Wine Snob**

The Wine Snob Greg Teague, CSW, hosts wine and cocktail tastings for guests and private groups of all sizes. As a certified specialist of wine, he is responsible for the development of the wine culture on the property. Throughout the year the Wine Snob hosts a variety of creative themed dinners such as the “Sexiest Wines on Earth” or “Brewgrass in the Beer Garden.” The Fairy Godmother and Wine Snob collaborate each year to create a Woodford Reserve custom-blend small batch bourbon.

### **Ready, Aim, Fire at SpringBank Sporting Club**

Barnsley Resort is home to SpringBank Sporting Club, one of the Southeast’s most unique hunting preserves and sporting clays facilities. SpringBank Plantation, a 1,800-acre hunting preserve, is an ideal location for guided quail and pheasant hunts with a new clubhouse for watching the game or convening before or after time in the field. Guests are led on half- or full-day, seasonal excursions on rolling hills with tall Georgian pines, trained bird dogs, custom Jeeps, and expert guides. Turkey hunts are offered in the spring, with larger game hunts available by request. The clays course at SpringBank Sporting Club offers 12 stations in the woods, fields and reclaimed bauxite mines. The Club is also host to the nation’s only Caesar Guerini Wings & Clays School.

### **Syren Shooting & Spa Package**

Heed the call of the Syren shotgun for a shooting and spa package offering a perfect pairing of adventure and relaxation. With the two-night Syren Shooting & Spa Package, guests receive a shooting lesson at the clays course at SpringBank Sporting Club, including 50 targets per person and rental of the Syren shotgun, designed specifically for women by the experts at Caesar Guerini and Fabarm. After the shoot, relax with a \$100 spa credit per person for The Spa at Barnsley Resort. The two-night Syren Shooting & Spa Package, available from \$660 per night, also includes breakfast for two in The Woodlands Grill daily and luxurious overnight accommodations. This package is available now through December 30, 2015.

### **Lighting of the Ruins: A New Southern Holiday Tradition**

The fourth annual lighting of the historic 1800s manor house ruins and surrounding gardens continues at Barnsley Resort this year, from Thanksgiving to New Year’s Day. More than one million lights and festive décor adorn the ruins and English-style village throughout the season. Along with this new Southern holiday tradition, festive activities such as wreath-making classes with the Fairy Godmother make Barnsley Resort a premiere destination for holiday getaways along with signature holiday dining events.



### **Media Contacts:**

Shelby Taylor Kolb, [shelby.kolb@barnsleyresort.com](mailto:shelby.kolb@barnsleyresort.com), 770.773.7480

Jennifer Nowicki, [jnowicki@pineapple-pr.com](mailto:jnowicki@pineapple-pr.com), 404.237.3761