



**NEW DIRECTOR OF SALES NANCY WILKERSON AND DIRECTOR OF WEDDINGS KATHY HEILMAN
APPOINTED AT BARNESLEY RESORT**

ADAIRSVILLE, Ga. (July 8, 2014) – A new director of sales and director of weddings have been named at Barnsley Resort (www.barnsleyresort.com), a luxury boutique resort located just north of Atlanta.

Nancy Wilkerson now leads the sales team and all strategic efforts for the corporate group market, and Kathy Heilman is the new [director of weddings](#). In their positions, Ms. Wilkerson and Ms. Heilman will build upon the standards of excellence for which the award-winning Barnsley Resort is known.

“It is an honor to welcome Nancy Wilkerson back to Barnsley Resort and to congratulate Kathy Heilman on her promotion,” said General Manager Michael Gordon. “Their dedication to exceptional customer service and commitment to Southern hospitality will enhance the guest experience and our reputation for exceptional group experiences and weddings.”

In her new role as director of sales, Ms. Wilkerson is responsible for new business development and enhancing the repeat client experience for corporate meetings and events. The award-winning resort offers 90 luxury accommodations and more than 8,000 square feet of indoor function space complemented by a variety of outdoor venues. Prior to returning to Barnsley Resort, Ms. Wilkerson served as the national sales director, director of sales, and regional sales director for Sandestin Golf and Beach Resort in Destin, Florida. She returns to the resort with more than 20 years of diverse sales and marketing experience gained through her roles at Sandestin Golf and Beach Resort and Beau Rivage Resort in Biloxi, Mississippi. She previously held the position of director of sales and marketing at Barnsley Resort from 2000 to 2004.

Ms. Heilman is now responsible for wedding sales for all brides-to-be at Barnsley Resort. She brings more than 20 years of experience in marketing, event coordination, and leadership roles to her new position. Most recently, Ms. Heilman was senior corporate event and catering manager at Barnsley Resort, a position she has held since 2012. She joined the resort in 2010 as a group sales manager. Ms. Heilman has a diverse background ranging from hospitality, retail, non-profit fundraising, education, and launching new business. She received a bachelor’s degree in retail management from Miami University in Oxford, Ohio.

For additional information about Barnsley Resort, please visit www.barnsleyresort.com or call 1-877-773-2447.

In the foothills of the Blue Ridge Mountains, just 60 miles north of Atlanta, Barnsley Resort welcomes guests into a storybook romantic setting of incomparable service. Encompassing 3,300 acres, the historic grounds offer a unique getaway experience. Originally built as an opulent estate in the 19th century, the grounds have been transformed into a world-class resort. All accommodations are in private rooms, suites or cottages, all luxuriously appointed with a mix of old-world charm and modern convenience. Whether looking for a relaxing weekend, strategic meeting or an elegant wedding, guests will discover a retreat of privacy and perfection. Amenities include gourmet dining, immaculate gardens, historic ruins, a European-style spa, and exciting recreational choices such as world-class golf, wing-shooting and hunting at SpringBank Plantation – Georgia’s most unique hunting preserve, and horseback riding along scenic trails. Barnsley Resort is also an inaugural member of the *Southern Living* Hotel Collection, a prestigious group of independent hotels, resorts and inns spanning 18 Southern states. www.barnsleyresort.com.

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